



LOS LIBERTADORES
FUNDACIÓN UNIVERSITARIA



Dirección de Relaciones Interinstitucionales

Internationalization & Cooperation Empowerment Program

Programa de Empoderamiento en Internacionalización y
Cooperación



“Train, engage and inspire”

Capacitar, comprometer e inspirar



Guía del Módulo: Managing internationalization *workshop*

Objetivos

Conocer las tendencias globales que hoy en día definen la gerencia para la internacionalización integral, específicamente en los campos de: estrategia organizacional, recursos humanos y aseguramiento de la calidad.

Descubrir el trayecto recorrido por Zuyd University of Applied Sciences hacia su internacionalización integral, soportado en el modelo de rúbricas que es hoy en día categorizado como una buena práctica a nivel internacional.

Diseñar, entre los Faculty Coordinators' y la DRI, propuestas de herramientas a aplicar en los procesos de internacionalización que vinculan a la Red de Internacionalización y Cooperación (workshop).

Perfil del público objetivo:

Directores de Programas/Departamentos/Centros,
Dirección de Relaciones Interinstitucionales y Faculty
Coordinators.

Metodología:

Conferencia y workshop.

El perfil del coacher:

Jeanette Oostijen currently works as Dean of the Faculty of International Business Communication (FIBC) at Zuyd University of Applied Sciences in Maastricht, The Netherlands. Besides enhancing the Internationalisation strategies and implementation at the Faculty, she is steering internationalization processes and projects for Zuyd.

She began her career as conference and legal interpreter (Spanish), and worked several years in the tourism industry in Latin America. She continued her career at the Maastricht School of Management (MSM) where she worked as senior project consultant and management trainer. Her previous post was Head of the Executive Education Department at MSM. Her work included training needs assessments and course design for tailor made programs aiming at developing organizational capacity in a variety of managerial topics for both the public and private sector. She has project management experiences in Latin America, Asia, Africa, and the Middle East and has worked extensively with counterparts (Universities, Ministries, NGOs, and Business Schools) worldwide. She holds a BA in Translations (Maastricht/The Netherlands) / Interpreting (Antwerp, Belgium) and an MA in Latin American Culture Studies (University of Leiden, The Netherlands) and various leadership and management trainings.

El cronograma

Día	Hora	Actividad
19 Octubre	14H30 – 17H30 (1,5 hr conferencia; 1,5 hr workshop)	Managing Internationalization within Institutions of Higher Education: • Trends • Strategies • Human Resources • Quality Assurance